



## COMPANY PROFILE

## ABOUT US

# YOUR PARTNER IN CONSERVING WATER



Ira started with an aim to make water available through water conservation.

Ira Sustainable Water Solutions is a leading professional services company in water conservation, helping industries, institutions and individuals conserve water. Our unique consultative approach helps clients envision and achieve their water goals.

Based in Pune since 2012 Ira is working with clients all over India. With over 130 Rainwater Harvesting projects completed Ira has been a catalyst in replenishing groundwater and improving ground water table in Western Maharashtra and Goa.

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## MISSION

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Nation Building by creating a water-prosperous society through Water Management techniques

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## OUR TEAM

### SWAPNIL POTDAR | CO-FOUNDER

Swapnil has gained all-round professional experience in EPC, Manufacturing and R&D sectors while his tenure at Tata Motors, Essar Oil and Mahindra & Mahindra. He brings in his comprehensive expertise and incessant enthusiasm to Ira.



### UDYAM GOKHALE | CO-FOUNDER

Udyam is a second-generation business owner in his family business of Hard Chromium Plating. With an aptitude for innovation, entrepreneurship comes naturally to him. He lends solidarity to Ira with his studious and observant self.



### IN-HOUSE TEAM OF EXPERTS



Environment  
Engineer



Architect



Hydro  
Geologist



Project  
Manager



Skilled  
Plumber

# POWER TEAM

WE'RE DRIVEN BY A PASSION TO BRING ABOUT  
THE SOCIAL CHANGE AND IMPROVE INDIA'S  
WATER SITUATION

### **RAINWATER HARVESTING**

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RWH is not one-size-fits-all. We provide tailor-made solutions to industries, institutions and individuals as suited to their water need.

### **WATER SAVING AERATORS**

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Imported product that fits into existing taps and adjusts the stream of the water to save up to 80% water. It reduces the flow, regulates the pressure and doesn't affect your water usage experience.

### **RAINWATER FILTERS**

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A range of bespoke rainwater harvesting filters that reduce amount of excavation, make retrofitting easier and are approved by most state government bodies.

### **GROUNDWATER MAPPING**

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We conduct Geological, Hydrogeological and Geophysical investigation primarily to identify the strata beneath ground level for optimal groundwater-recharge at right locations and right depths  
We provide a detail technical report and a map locating the water exploration points and recharge points.

### **WATER SAMPLE TESTING**

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Sample collection from site. Water tested for various parameters depending on type of water sample and application of water sample. Water sample tested in NABL Accredited and ISO Certified Lab on subscription or one-off basis.



**CONSERVE WATER**  
BECAUSE IT IS THE RIGHT THING TO DO –  
FOR YOU AND FOR THE ENVIRONMENT

# VERTICALS WE WORK WITH



Residential Societies



Industries



Corporates



Hotels



Hospitals



Commercial Spaces



Institutes



Builders & Architects

## WHY CHOOSE US?

### SUSTAINABLE AND OPTIMUM SOLUTION

We provide a transformational experience and create long-term value through our solution. We understand the compelling event for water conservation requirement and develop a sustainable and effective model different for each project.

### QUICK TURNAROUND

We understand every facet of our job in-depth and have In-House Technical Team of plumbers, engineers, geologists, and so on. We have the job cut out for everyone for a precise execution and optimum functioning.

### ESTABLISHED PLAYER

Our clients have shown great faith in us giving us repeat business and providing referrals who have become our new clients, it is our water-conservation family. This family is the reason for us to stand out from the pack.

### FUTURE TECHNOLOGIES

We augment rainwater harvesting with other water conservation techniques and innovative technologies. We work with companies from progressive countries to import advanced water technologies to India.

### ASSOCIATIONS AND PARTNERSHIPS



OUR CLIENTS ARE CONTRIBUTING TO THE ENVIRONMENT BY CONSERVING WATER

# CLIENTS



**Steelcase**



**VEGA**



**Mahindra**  
Rise.



**NIPRO**



**Schreiber.**



**sodexo**

**Danfoss**



**Guardian**  
DEVELOPERS

**AVBHAT**  
HOMES  
Since - 1968  
मनं धर्म्यालयं



**seed**  
beyond the obvious



**COURTYARD**  
**Marriott**



## INDUSTRIES AND CORPORATES

Ira is our Trusted Water Partner. Ira has helped us with Rainwater Harvesting, Water Saving Aerators, Water Sample Testing, NOC for Groundwater Recharge and more...

- MD, Fleetguard Filtrum

We received a very professional service from Ira for rainwater harvesting system. It has made us green and sustainable.

- Director, Dynamic Prestress

Ira Team pushed through the RWH installation with full force. The best part about the system is no one can tell where is the system installed since they restored the site like it was before.

- General Manager, Thermax House

## RESIDENTIAL AND INSTITUTIONAL PROJECTS

After Ira installed Rainwater Harvesting in our society, our borewells started yielding more water even during summers, which has reduced our tanker demand.

- Chairperson, Clarion Park CHS

We don't buy tanker water anymore, it could not have been possible without Ira's help. We highly recommend Ira's Rainwater Harvesting practices.

- Resident, DB's Diamond

We build green homes and Ira makes our projects sustainable on water front.

- Director, AV Bhat Group

I'm conserving water with RWH, saving water with aerators, saving energy since motor runs shorter time, I'm getting tax subsidy from corporation. I feel like a responsible citizen.

- Owner, Al Ameen Society

We are very impressed with Ira's Service Quality, Speed and Commitment. They finished the rainwater harvesting work during peak monsoons.

- Chief Engineer, Jehangir Hospital

# CLIENT TESTIMONIALS

DON'T TAKE OUR WORD FOR IT, SEE WHAT OUR CUSTOMERS ARE SAYING

**STAY UP-TO-DATE**  
WITH OUR PROJECTS AND WATER  
CONSERVATION NEWS ON OUR WEB  
AND SOCIAL MEDIA CHANNELS

## CONTACT US

### ADDRESS

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### SOCIAL MEDIA



Google



4.9

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4.6